## BC 2024/2025 Instructor Goals

- V/BC Guest Service
  - Goal The instructor demonstrates outstanding customer service by making a conscious effort to meet and greet all resort guests, effectively manage various types of lessons and acts as a role model for clients and coworkers alike.
  - Measure Guest Service scoring.
- V/BC Professional Performance
  - Goal The Instructor embodies professionalism in Snowsports instruction by following the expectations set forth in the Ski and Snowboard School Instructor Handbook and the Beaver Creek Ski and Snowboard School Field Guide, contributing to a positive and productive work environment and taking responsibility for all functions of the job.
  - Measure Management observation that expectations in the Ski and Snowboard School Instructor Handbook and the Beaver Creek Ski and Snowboard School Field Guide Policies and Procedures were demonstrated effectively. Currency with PSIA/AASI (or appropriate professional organization) and completion of paid training.

## V/BC Safety

- Goal The instructor consistently demonstrates Safety of Self as a number one priority related to decision making and on-slope awareness.
- Measure Instructor decision making related to self-injury and guest incidents within lessons, and through safety observations.

## V/BC Versatility

- Goal The instructor is willing to work in products or programs outside of their primary area, and in departments outside of the Ski and Snowboard School as business needs shift.
- Measure Daily observations from management team.

## V/BC Work Commitment

- Goal The instructor works proactively with their management team to support the school's business needs. The instructor is willing to adjust commitments as the business needs shift.
- Measure Meet the days and hours requirements for your school, work proactively with your management team to support your school's business needs, meet benefit hour requirements to maintain status and work with your scheduling supervisor to ensure timely and proper scheduling.
- Individual Development Plan